

# Week 3. Pillar 2. The Rule of 3s Part 1 Quiz

Here's a quiz to test your knowledge of the Rule of Threes in speeches:

1. Why is the Rule of Threes used in speeches?
  - A) To confuse the audience
  - B) To lengthen the speech
  - C) To make the message more memorable and impactful
  - D) To introduce more topics
2. What is one benefit of repeating a word three times in a speech?
  - A) It makes the message unclear
  - B) It strengthens the speaker's main point
  - C) It confuses the audience
  - D) It reduces engagement
3. How did Tony Blair use the Rule of Threes in his 1997 campaign?
  - A) By discussing multiple unrelated topics
  - B) By repeating the word "education" three times
  - C) By criticizing his opponents
  - D) By listing three different policies
4. What effect does using simple language and repetition have on the audience?
  - A) It makes the message harder to understand
  - B) It makes the speech less effective
  - C) It helps the audience retain key ideas
  - D) It distracts the audience
5. Which famous politician used the phrase "Yes we can" in their campaign?
  - A) Tony Blair
  - B) Margaret Thatcher
  - C) Barack Obama
  - D) Winston Churchill

Feel free to answer these questions, and I'll let you know how you did!

Answers:

Here are the correct answers to the quiz:

1. **C)** To make the message more memorable and impactful
2. **B)** It strengthens the speaker's main point
3. **B)** By repeating the word "education" three times
4. **C)** It helps the audience retain key ideas
5. **C)** Barack Obama