

Never Speechless Executive Pitch and Presence- 12 week Cohort

- Small cohort (6-10 clients)
- Weekly live workshop (90 mins)
- Short daily micro-lessons (Mon- Fri) Content, Vocabulary, Pronunciation, Body Language, confidence. Videos and handouts
- Cumulative weekly projects. Graded that feed into final pitch
- Two 1:1 reviews (midpoint and pre-final) 20 minute video tutorial
- Two voluntary tests (midpoint and pre-final)
- Final live showcase (week 12)
- Community: Private Facebook page /Whatsapp for peer feedback and practice.

Full 12- Week Syllabus with Weekly Projects

Week	Objective	Monday Content and Structure	Tuesday Vocabulary	Wednesday Pronunciation and Vocal Techniques	Thursday Body Language	Friday Gaining Confidence and grammar	Live zoom focus	Weekly Project	Project Rubric
0- Onboarding (Pre-course)	Objective: baseline and goals	Various welcome videos and handouts					Welcome and course overview	Baseline video uploaded and Personal Action plan	
1- Hook and Structure	Craft a compelling core promise and hook	Avoiding a Personal Introductio n	Repetition	Phonemes	Posture	Breathing and Articles	Peer critique of hooks	90 second structured opening uploaded	Clarity of promise (0-5), Logical Structure (0-5)
2- Powerful Introductions and Rhetorical Strategies	Create memorable openings and use rhetorical devices	Introductio ns	Rhetorical Questions	Word stress	Gestures (Baton gesture)	Practice, time yourself and record yourself and Conditionals	Perform and refine introductions	2 minute introductio n that includes a rhetorical device	Audience engagement techniques
3- Openings to Storytelling (Emotional Engagement)	Craft a short story or anecdote that supports the pitch	Effective Openings	The Rule of Three	Sentence Stress	Gestures Part 2	Note-taking and The Perfect Aspect	Story coaching and delivery practice	3 minute pitch segment that includes a personal or client story	Emotional connection, concise storytelling
4- Purpose and Message Simplification	Distil complex ideas into simple	Stating Your Purpose	Positive Language	Accent Reduction (Recording and Shadowing)	The Steeple	Getting Everything Ready the night before	Elimination of filler language and strengthenin	Project: One-page message map (3	Message simplicity, precision

	repeatable takeaways					and Order of Adjectives	g main message	bullets: promise, proof, ask) plus a 90 second recording of the simplified message	
5- Paragraphs- Evidence and Proof	Structure arguments and present evidence smoothly	Effective Paragraphs (Topic sentences, evidence and examples, summary.)	Convincing language	Intonation and uptick	Eye-contact	Get there early and test everything and Verb Patterns	Language of visual information: Graphs, tables.	Project: 2 minute evidence segment- data or metrics explained	Evidence clarity
6- Signposting, Linking and Dramatic Language	Use signposts, linking phrases and dramatic language to create momentum	Signposting and Linking	Dramatic Language	Linking and Elision	The Play-Button	Trust your Audience and Relative Clauses	Practice signposted transitions and build techniques	3 minute segment with cohesive signpost linking	Smoothness of transitions. MIDPOINT 1:1 FEEDBACK
7- Emphasis, chunking and Strategic Slide Use	Use Emphasis, chunk information and decide when slides help/hurt	Build up and knock down	Emphasis	Chunking	When to show a slide for impact	Looking at a selected few and Reported and Direct Speech	Critique of student slides and performance with slide cues	3-4 slide mini-deck + 90-120 sec run-through using slides	Slide clarity, timing, emphasis
8- Risks & Recovery (Humour, ad-lib,	Know what risks to take, how to	Things to be careful with:	Focusing	Pausing	Facial expressions	Apologising and Future Forms	Q & A	2 minute clip using	Emotional expressiveness , control

pauses, facial expression)	recover and how to use pausing and facial expressions for good effect	Humour, ad-libbing and vague language						pauses for effect	
9- Recording Yourself & Removing Fillers	Self-monitoring and removing fillers: use recordings as rehearsal tools.	Be cyclical-linking the introduction to the conclusion	Softening	Removing fillers	Recording Yourself	Be patient and The Continuous Aspect	Clients present recorded clips and lead self-critiques with instructor guidance.	Compare this week's recording with your baseline recording to show reduction of fillers.	Filler reduction, self-awareness
10- Conclusions, Contrast & Pacing	Create a strong conclusion that ties back to the hook: use contrast and pacing to land the ask	Conclusion language	Machine-gunning and contrast	Pacing	Know the dress-code	Don't get feedback immediately and Prepositions	Final section coaching and pacing practice.	Final pitch skeleton (3-5 minute script outline + concluding ask) submitted for instructor review.	Conclusion strength, pacing control.
11- Vocal Support, volume & dress/stagecraft (Pre-final polish)	Fine-tune volume, vocal health and on-stage logistics	Food for Thought	Simplification	Volume	Arrive and Leave well	Keep a journal and The Passive Voice	Full run-throughs with real-time feedback; simulate	Pre-final video- 3-4 minute near-final pitch.	SECOND 1:1 FEEDBACK (pre-final targeted review)

	(dress-code, arrival, tech).						audience & Q&A.		Vocal control, presence, technical readiness.
12- Q&A Mastery & Showcase (Final)	Handle live Q&A and deliver a confident final pitch	Questions and Answers	Creating a Rapport	Vocal Support and Care	Alter-Ego	Don't be Hard on Yourself and Gradable and Ungradable Adjectives	Final Live Showcase- each student delivers polished 3-5 minute pitch to cohort + invited guests. Structured Q&A follows.	Final recorded pitch + brief action plan for next steps	Final score across Structure, Clarity (Vocabulary and Grammar), Persuasion, Presence and Q&A handling